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earning spending saving investing

CA Jump\$tart Coalition is a 501(c)(3) non-profit organization dedicated to improving the personal financial literacy of California's youth.

[info@cajumpstart.org](mailto:info@cajumpstart.org)

[www.cajumpstart.org](http://www.cajumpstart.org)



# Financial Literacy Fair

**April 19, 2005  
10:00 am - 2:00 pm  
South Steps of the Capitol Building  
Sacramento, CA**

earning

spending

saving

investing

## Sponsored by:



## Agenda

**9:45 am - Light Breakfast  
10:00 am - Press Conference  
11:00 am - Financial Literacy Fair  
11:45 am - Budgeting  
The Money Camp  
12:05 pm - Hosted lunch  
12:15 pm - Credit Management  
Citibank  
12:45 pm - Read-along  
with Sammy Rabbit**

# Joining Forces to Improve The Financial Literacy Of California's Youth

## speakers

### Assembly Member Paul Koretz

Assemblyman Paul Koretz (D-West Hollywood) was elected to represent the 42nd Assembly District in November of 2000. Mr. Koretz began his political career when he worked to incorporate the City of West Hollywood in 1984 and served as Mayor and City Councilman for 12 years before his election to the California State Assembly. Paul Koretz has been a long time champion of core liberal issues such as strengthening labor, improving public health, reducing gun violence and vigorously fighting for human rights, particularly in the Lesbian, Gay, Bisexual, and Transgender community. He sponsored ACR 61 in 2004 and ACR 6 in 2005, both declaring April as Financial Literacy Month.

### Assembly Member Joe Coto

Assemblyman Coto (D-San Jose) represents the 23rd Assembly District. He began his career as a social studies teacher in the Oakland Unified School District. After his election to the Oakland City Council, Mr. Coto was hired as the Superintendent of Oakland Unified. In 1988, Mr. Coto began a 14-year tenure as Superintendent of East Side Union High School District in San Jose. Mr. Coto has also served as Chair of the Mexican Plaza Cultural Arts Center in San Jose and as President of the Latino Democratic Forum.

### Jim Eaton

Mr. Jim Eaton is the Chairman of the Board of Junior Achievement of Sacramento and is a classroom volunteer. He is the Sales Manager for KSPX-TV in Sacramento, is the father of a Junior Achievement student, and is the only male member of the PTA at Barrett Middle School.

### Cynthia Dettner

Ms. Cynthia Dettner is a teacher at Laguna Creek High School in Elk Grove. She has had Junior Achievement in her classes for 9 years. She is also the teacher supporting the Junior Achievement Company Program, which has students organize and run an actual small business, facing all of the challenges of any small-scale entrepreneurs.

### Mitch Freedman

Mitchell Freedman is the founder and President of Mitchell Freedman Accountancy Corporation, specializing in Business Management and Financial Counseling for performing and creative artists and individuals with complex and unique financial needs. He is also founder and President of MFAC Financial Advisors, Inc. Mr. Freedman is a member of the California Society of CPAs and is currently serving a fourth term on its Council. He is a founding member and the Chair of California Jump\$tart Coalition, a not for profit organization dedicated to improving the financial literacy of California's youth.

## exhibitors

### ALL Student Loan

*ALL Student Loan, the largest nonprofit student loan lender in California, and is focused on providing affordable loans and financial aid education materials to students and parents.*

[www.allstudentloan.org](http://www.allstudentloan.org)

### Asset Policy Initiative of CA

*APIC is a statewide network of stakeholders from the public, private and nonprofit sectors who are committed to increasing asset-building opportunities for working families.*

[www.assetpolicy-ca.org](http://www.assetpolicy-ca.org)

### BizWorld Foundation

*BizWorld's mission is to challenge and engage children across the cultural and economic spectrum through experiential learning programs that teach the basics of business, entrepreneurship, and money management and promote teamwork and leadership in the classroom.*

[www.bizworld.org](http://www.bizworld.org)

### CA Bankers Association

[www.calbankers.com](http://www.calbankers.com)

### CA Department of Financial Institutions

*DFI supervises over 650 financial institutions and coordinates the annual California Financial Literacy Month in April.*

[www.dfi.ca.gov/cflm2005](http://www.dfi.ca.gov/cflm2005)

### CA Mortgage Bankers Association

[www.cmba.com](http://www.cmba.com)

### California Society of CPAs

*CalCPA Institute and the more than 27,000 members of the CalCPAs are committed to increasing the financial literacy of Californians with pro bono educational efforts, including their Dollars & Sense programs.*

[www.calcpa.org/flc](http://www.calcpa.org/flc)

### Center For Student Credit Card Education

*CSCCE provides to educators a free credit card literacy program for high school seniors and college freshmen which includes a primer, "The ABCs of Credit Card Finance -Essential Facts for Students".*

[www.cscce.com](http://www.cscce.com)

### Citibank

[www.citigroup.com/citigroup/financial-education/curriculum](http://www.citigroup.com/citigroup/financial-education/curriculum)

### Federal Reserve Bank of San Francisco

[www.frbsf.org](http://www.frbsf.org)

### Federal Trade Commission

[www.ftc.gov](http://www.ftc.gov)

### Financial Institutions Committee State Bar of California

[www.calbar.ca.gov](http://www.calbar.ca.gov)

### Global Education Systems Foundation

*Global Education Systems provides comprehensive online and instructor-led education programs for organizations in all sixteen industry cluster with special emphasis on financial, economic, business and political literacy education.*

[www.gewdc.org](http://www.gewdc.org)

### Home Savings Mortgage

[www.myhsm.com](http://www.myhsm.com)

### Internal Revenue Service

*Outreach and education programs designed specifically for high school students.*

[www.irs.gov](http://www.irs.gov)

### It's A Habit

[www.itsahabit.com](http://www.itsahabit.com)

### Junior Achievement

*Our purpose is to educate and inspire young people to value free enterprise, business and economics so they can improve the quality of their lives.*

[www.jasac.org](http://www.jasac.org)

### The Money Camp

*Empowering People to Create Financial Independence for Themselves!*

[www.themoneycamp.com](http://www.themoneycamp.com)

### Wells Fargo

[www.handsonbanking.com](http://www.handsonbanking.com)